



a Spanish internet biomedical journal
 <<http://www.biomed.net/biomed>>

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Scientific Communication Observatory <<http://www.upf.es/occ>>



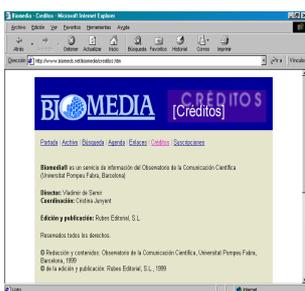
TEACHING:
 Master in Science Communication



RESEARCH:
 Quiral Project: monitoring press



PRODUCTION:
 Quark
 Biomedica
 Noticias de Recerca



What is Biomedica?

Biomedica
 a free internet communication service of Science and Biotechnology in Spanish

What do we publish?



CONTENTS:
 remarkable article
 interview
 opinion, analysis
 news

What do we publish?



WE RECOMMEND:
 conferences
 lectures
 books
 scientific magazines

Digital possibilities



articles
 dossiers: subject
 archives: date
 scientific terms
 glossary



Internet possibilities



always links in articles
links in a page

ENLACES
Enlaces

to make the web grow
visibility
brightness

When do we refresh the contents?



- weekly

How do we inform our users?
Summary: each week

- we placed the bulletin on the web during a fortnight in 2000
- now, for four weeks

Which are our sources?



- Experts**
- Research Institutions**
- Peer reviewed science journals**

- always bibliographic references
- always link to, at least, abstract

Who writes for *Biomedica*?



- **generalists:**
degree on science or journalism
- **specialized:** junior doctors
- **experts:** seniors

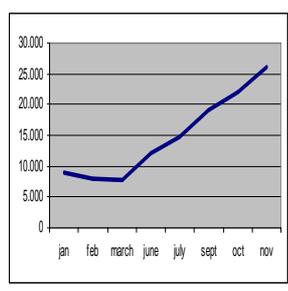
Who are our users?



- * other journalists 35%
- * other scientists 35%
- * students 10%
- * unknown 20%

CERTAIN FEED-BACK

How many successful visits do we have?



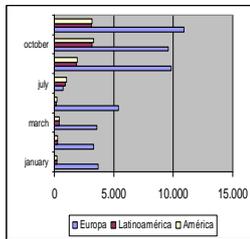
We began: november 1999

monthly visits in year 2000:

january:	8.878
june:	12.013
novembre:	26.000

daily average of downloads:
5.5 Mb

Where do they come from?



Europe:
 Mainly <*.es>
 Also <*.fr>
 <*.uk>

Latinoamerica:
 <*.ar>
 <*.mx>
 <*.pe>

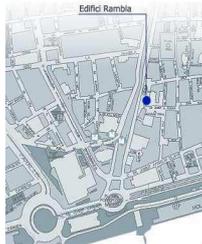
Why do we do it?

To become one of the reference Spanish biomedical news servers

To improve scientific literacy in the Spanish speaking world



Where do we do it?



La Rambla, 32 - Barcelona
 You are all welcome!